

2014-2015
THE MBA PROGRAM



Wharton
UNIVERSITY of PENNSYLVANIA



When you pursue an MBA you will transform yourself. A Wharton MBA is about more than what you become — it's what you can do as part of a dynamic community, at Wharton and in the world at large.

At Wharton you'll be part of a new vision for MBA education — a robust knowledge platform from which you can chart your own path. Choose among an unmatched range of courses, academic areas, and programs to build a strong knowledge base and gain individualized skills to meet the global economic and social challenges of the future.

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 KNOWLEDGE FOR ACTION
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- 18 specializations, including an individualized major
- 225+ world-renowned faculty members, in 10 academic departments
- 200+ electives, plus an intensive core curriculum
- 15+ interdisciplinary degrees
- Largest global network with 92,000 alumni in 150 countries



DIVERSE COMMUNITY

At Wharton, you'll immerse yourself in an engaged, collaborative community that will challenge you to think more broadly, discover new interests, and follow your passions.

MBA CLASS PROFILE 2015

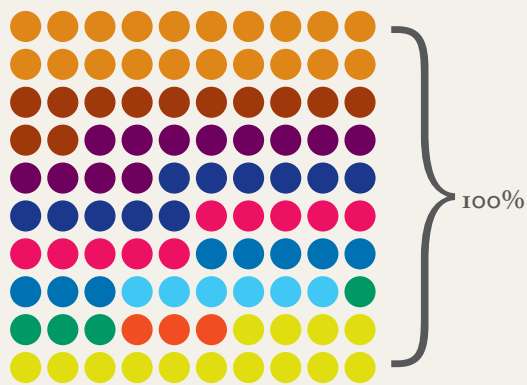
Applications	6,036
Enrolled Class	837
Female	42%
International Students	35%
U.S. Students of Color*	30%
JD/MBA Class	13
Lauder Program in International Studies Class	69
Healthcare Management Program Class	68
Mean Work Experience	5 years
Range of Work Experience	0–13 years
GMAT Range	630–790
Mean GMAT	725
GMAT Middle 80% range	690–760
Number of countries represented	71
Undergraduate Major	
Humanities/Social Sciences	44%
Business	28%
Engineering/Math/Science	25%
Other	3%

* Students of African American, Asian American, Hispanic American, Native American/Alaska Native descent and Multiethnic backgrounds.

** Based on predominant experience pre-Wharton.

Previous Industry Experience**

● 1%



- Consulting 20%
- Private Equity/Venture Capital 12%
- Investment Banking 12%
- Government/Military/Nonprofit 11%
- Consumer Products/Health Care/Energy/Retail 10%
- Other Financial Services 8%
- Tech/Internet/E-commerce 6%
- Investment Management 4%
- Real Estate 3%
- Other 14%

INFINITE POSSIBILITIES

Launched in 2012, the new MBA curriculum has a unique structure, offering a rigorous, flexible core and an unmatched array of electives and majors.

CORE CURRICULUM

Wharton's required curriculum provides a base of knowledge in management fundamentals, analytics, and leadership. As part of Wharton's new curriculum, more than half of the core offers flexibility so that you gain the essential management skills to succeed in any career, while choosing your own path according to your specific goals, interests, and learning style.

Wharton's core is distributed in two parts:

FIXED CORE Required courses are taken with your learning team and cohort during the first half of your first year.

FLEXIBLE CORE Flexible requirements allow you to walk your own path at Wharton with three kinds of flexibility.

CONTENT: Choose from at least two options to satisfy core requirements while delving into topics of interest.

TIMING: You may postpone some core courses until the second year, freeing space in your schedule for electives in the first year.

FORMAT: The second half of the Marketing core is offered in two options: lecture and case version, or simulation. Choose the format through which you learn best.

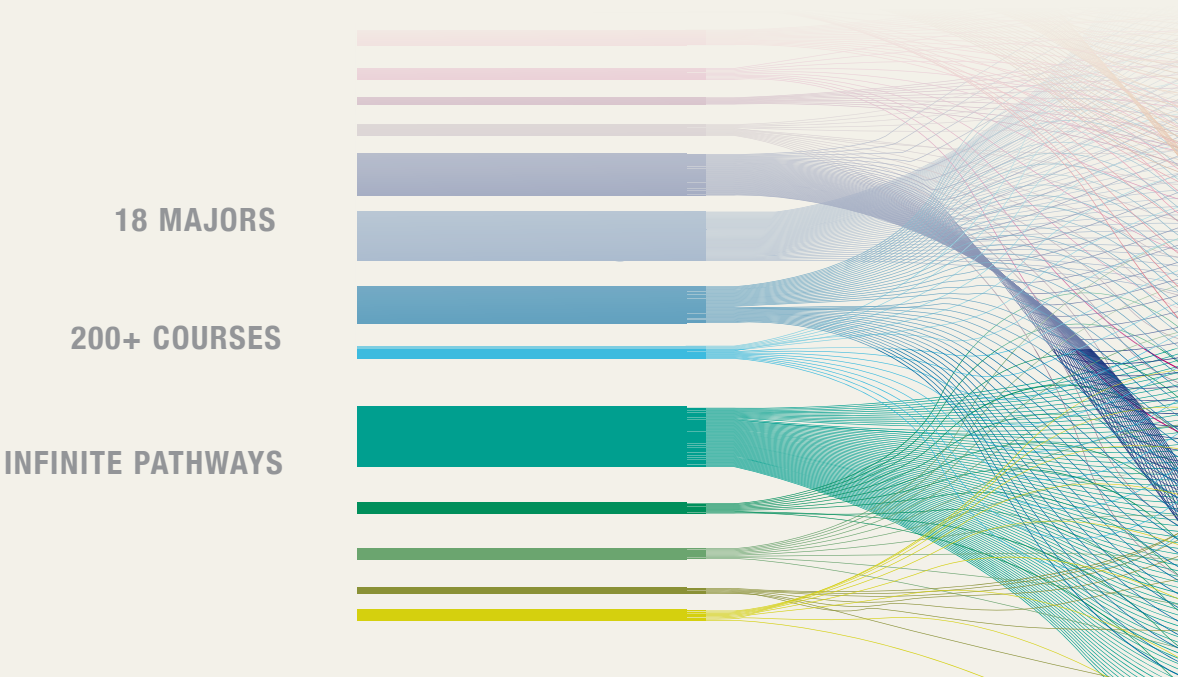
ELECTIVE CURRICULUM

Wharton's elective curriculum provides depth and breadth across traditional and non-traditional areas of management education.

FEATURES

- 225+ professors
- 200+ electives
- State-of-the-art learning technology and facilities
- Wharton Executive Coaching and Feedback Program
- Experiential and simulation-based learning

18 MAJORS Accounting, Business Economics and Public Policy, Entrepreneurial Management, Environmental and Risk Management, Finance, Health Care Management, Information: Strategy and Economics, Insurance and Risk Management, Marketing, Marketing and Operation Management, Multinational Management, Operations and Information Management, Organizational Effectiveness, Real Estate, Statistics, Strategic Management, or create an individualized major



15+ INTERDISCIPLINARY OPTIONS

Joint-Degree Programs

(single application)

LAUDER PROGRAM The first joint-degree program in international management, the MBA/MA Lauder Program prepares future business leaders by integrating the Wharton MBA with an MA in International Studies from Penn's School of Arts and Sciences. The MA emphasizes cross-cultural and advanced-level language training through one of nine tracks: Arabic, Chinese (Mandarin), French, German, Hindi, Japanese, Portuguese, Russian, and Spanish. lauder.wharton.upenn.edu

LAW The Three-Year MBA/JD Program is an integrated, accelerated course of study whereby students earn JD and MBA degrees in three years rather than in the five years it would typically take to earn each degree separately. This degree prepares students for careers in corporate law, public governance, investment banking, private equity, entrepreneurship, hedge funds, and much more. Prospective students must apply in Round 1 or 2 of the admissions process. www.law.upenn.edu/academics/crossdisciplinary/jdmba

INTERNATIONAL OPPORTUNITIES

GLOBAL MODULAR COURSES are intensive workshops that take students to places like Brazil, China, India, Israel, South Africa, Rwanda, and the United Kingdom to learn business concepts right at the source.

GLOBAL CONSULTING PRACTICUM courses educate MBA students in the challenges of international business and the skills of consulting.

GLOBAL IMMERSION PROGRAM in regions such as Asia, India, and Latin America.

EXCHANGE PROGRAMS in 15 countries.

Dual-Degree Programs

(separate applications)

DESIGN MBA/MArch, MBA/MLA, MBA/MCP with Penn Design

ENVIRONMENTAL STUDIES MBA/MES with the School of Arts and Sciences

MEDICAL SCIENCES MBA/MD with Penn Medicine (candidates must apply in Round 1) and MBA/VMD and MBA/MS with Penn Veterinary Medicine

WHARTON/HARVARD KENNEDY SCHOOL MBA with Master in Public Administration, Master in Public Administration/International Development, or Master in Public Policy

WHARTON/SAIS PROGRAM MBA/MA dual-degree program, offered by Wharton and the Nitze School of Advanced International Studies (SAIS) at Johns Hopkins

...AND MORE!

TAKE ACTION



LET'S GET ACQUAINTED



VISIT



INTERACT WITH US



FINANCIAL AID

LET'S GET ACQUAINTED

Sign up for personalized, up-to-date information about the Wharton MBA and create your own *My Wharton MBA* page. Visit wharton.upenn.edu/mba/admissions/visit-campus.cfm.

VISIT

For a complete list of Admissions Office programs designed to introduce you to the Wharton School, go to wharton.upenn.edu/mba/admissions/visit-campus.cfm. Advance registration is recommended, although not required. We welcome visitors at any time, though the full range of visitor options are only available when class is in session. Please note that campus visits have no bearing on an applicant's admissions decision.

INTERACT WITH US

We are pleased to invite you to Wharton's interactive, online resources. Get to know our community through our Admissions blogs, follow the experiences of current students, and find the information you need to decide if Wharton is the right fit for you. Visit wharton.upenn.edu/mba/admissions/mba-contact-us.cfm.

FINANCIAL AID

Wharton is committed to helping all students, regardless of background, citizenship, or ethnicity, find the necessary financial resources to fund their education at Wharton. Financing options are available in the form of fellowships and loans. Visit wharton.upenn.edu/mba/financing-your-mba/index.cfm.

APPLICATION DEADLINES 2014-2015

	APPLICATION DEADLINE	DECISION RELEASE DATE
ROUND 1	OCTOBER 1, 2014	DECEMBER 16, 2014
ROUND 2	JANUARY 5, 2015	MARCH 24, 2015
ROUND 3	MARCH 26, 2015	MAY 5, 2015

Note: the application dates for interdisciplinary dual degrees may vary. Please check the website for more detailed information.

MBA.WHARTON.UPENN.EDU



KNOWLEDGE FOR ACTION

Founded in 1881 as the first collegiate business school, Wharton is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates ongoing economic and social value around the world. The School has 5,000 undergraduate, MBA, executive MBA, and doctoral students; more than 9,000 annual participants in executive education programs; and a powerful alumni network of 92,000 graduates.

OFFICE OF MBA ADMISSIONS AND FINANCIAL AID
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